

23th - 24th November 2023



WeyWeyWeb

A Yay-Yay conf for UI lovers

www.weyweyweb.com

Wey Wey Whaaaat?

Wey Wey Web is a **yay-yay** conference for UI lovers focused on the latest trends and practices in **Web and Mobile development**, as well as **UX and Product design**.

A technical conference about all things related to user interfaces.

Conference Overview 2022



+250

Attendees

from all over the world



20

Speakers

from international leading companies sharing their best practices



4

Workshops

about the latest trends in web development and UX design



4

Keynotes

from world class creators of technologies



2

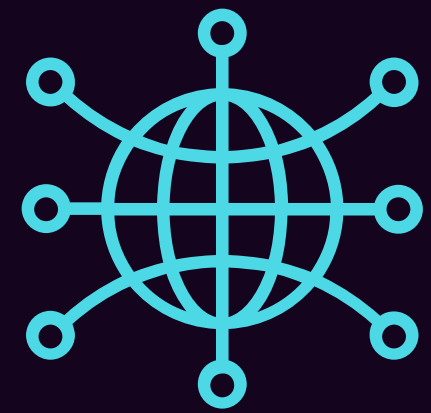
Days of Fun



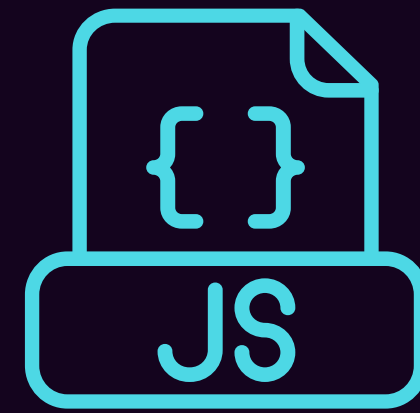
[Watch the summary video from the first edition](#)

Main Topics

All about the web



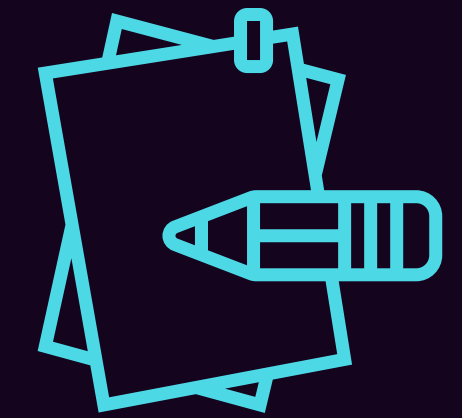
Web
Programming



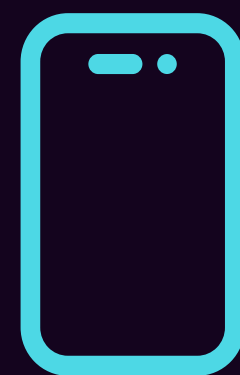
Javascript
Frameworks



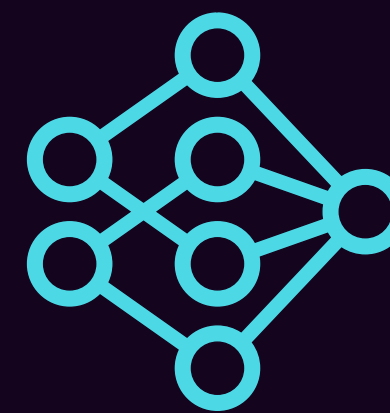
Web Design
UI / UX



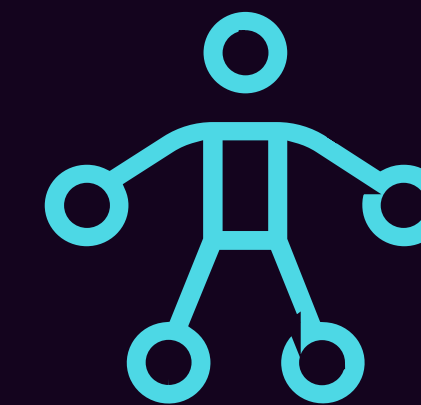
Product



Mobile

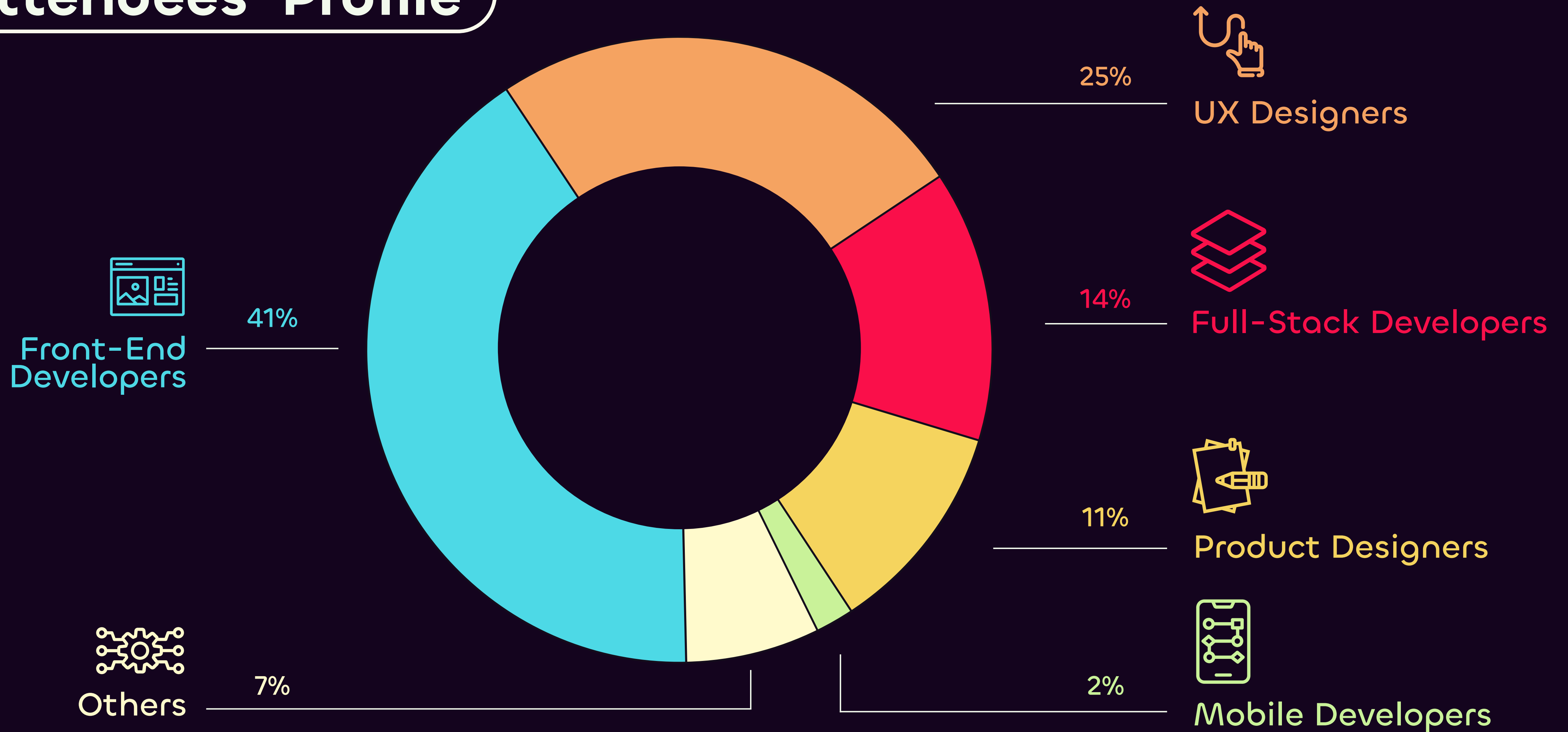


Software
architectures and
best practices



Web Accessibility

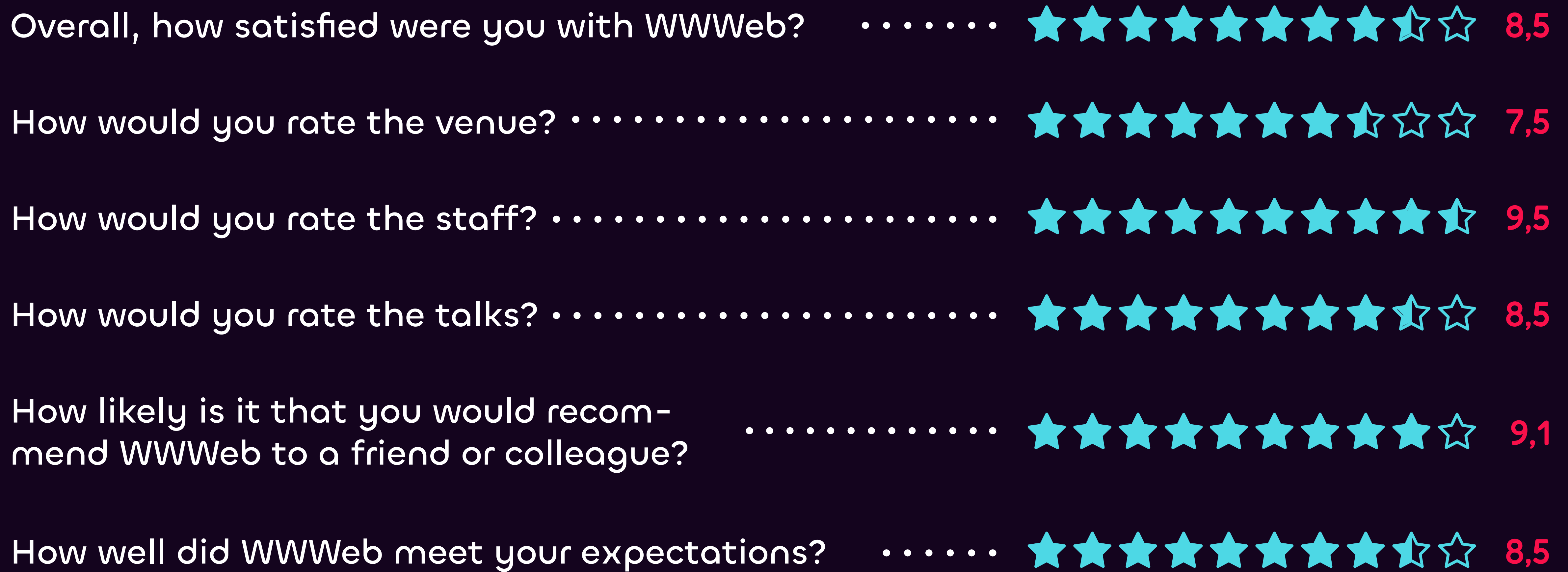
Attendees' Profile



Previews Attendees from:



How satisfied were people with #WWWeb22?



Some of our past speakers



Douglas Crockford

Writer. Lecturer.
Programmer



Chris Lilley

Technical Director
at W3C



Lea Verou

Researcher & Teacher
at MIT



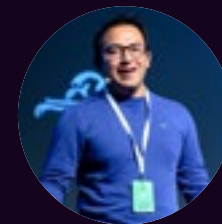
Rachel Andrews

Technical Writer at
Google



Reviews

SUR



Nace un nuevo evento 'tech' en Málaga: Wey Wey Web, centrado en interfaces de usuario

El encuentro, de alcance internacional, reunirá las últimas tendencias en diseño y desarrollo web durante el 15 y 16 de diciembre en la Escuela de Arte San Telmo

+ Read More

Rubén Casas Speaker at WWWeb

My Experience at WeyWeyWeb Conference

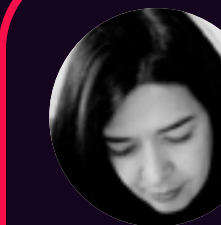
You are invited to a brand new conference overseas and have never heard of the organizers, but you trust them and proceed anyway. What could possibly go wrong?

+ Read More



Débora Barreto Ornellas
Software Engineer
@ the LEGO Group

Just finished my first conference talk, and I'm so lucky that it was at Wey Wey Web! I shared a bit of my experience with bringing design tokens to LEGO.com, from UX tool to production...



Cristina Suarez
@hellplex

Blown away by @WeyWeyWeb! Amazing speakers, fantastic mix of UX and Frontend and all in all a great crowd. Congratulations to organisers and volunteers for a top notch job!



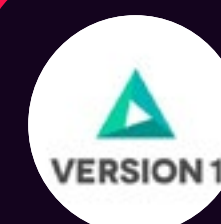
Daniel Pérez Luna
Senior Frontend Developer -
Team Lead en The Workshop

Great day at #weyweyweb conference with Ilias Moreno Alui, Adolfo López Granados, Carlos Perez Roca... I missed this type of event in Malaga. Thanks to The Workshop - Inventors of Play



Anuradha Kumari
@miracle_404

And this marks the end of these two days of learnings and meeting with so many amazing folks... What a terrific job by the organizing team... Cheers to @WeyWeyWeb Thank you...



Version
Company

Amazing couple of days at the #WeyWeyWeb conference with our #Version1 team. Tons of new ideas and technologies to implement! We look forward to a repeat next year.



QC Analytics
@AnalyticsQc

The second day of #WeyWeyWeb has been a blast, as well! It was such a great event and we got to meet a lot of interesting people. Looking forward to next year's event

Sponsorship Packages 2023

		Diamond MAX 2 €8K	Platinum MAX 4 €6K	Gold LIMITED €4,5K	Silver LIMITED €3K	Bronze UNLIMITED €1,5K
Booth Area	Size	4x2	4x2	3x2	2x2	Roll Up
Tickets	Free conference tickets for your employees *	6	5	4	3	2
	Limited passes for booth staff **	4	3	2	1	-
	Discount on additional conference tickets *	30%	25%	15%	10%	5%
	Discount on booth staff tickets **	50%	40%	30%	15%	10%
Brand Visibility	Logo on conference site	○	○	○	○	○
	Your own dedicated partner page	○	○	○	○	○
	Logo in afterconf videos	○	○	○	○	-
	Logo on info screens	○	○	○	○	-
	Useful swag in welcome bag	○	○	-	-	-
	Logo on all in-venue banners	○	○	○	-	-
	Logo on the photo-wall	○	○	-	-	-
	Logo on Badge	○	-	-	-	-
	Possibility to give a talk or a workshop	○	-	-	-	-
	Possibility to give a short non-commercial talk (15 min)	-	○	-	-	-
Social Media & Mail Benefits	Nº of tweets and LinkedIn posts	3	3	2	1	1
	List of company names and roles of attendees 2 weeks prior to the event	○	○	-	-	-
	Visibility on 2 emails sent to our newsletter database	○	○	-	-	-
Recruiting	Job offers published on the website	8	6	4	2	1
	Announcement about special attraction at the event	○	-	-	-	-
	Job offers featured in our newsletter	2	1	1	-	-

* The benefits included in free passes may vary according to the time of purchase (Early Bokerón, Standard Tuna, Last Callamar).

** Booth passes don't have access to talks and workshops.

21% VAT NOT included

Other Packages

T-Shirt & Welcome Bag Sponsor

MAX. 1

€3K

Be remembered! Have your logo printed on the #WWWWeb23 T-shirts and welcome bag provided to all conference attendees, speakers and sponsors attending this year.

BRAND VISIBILITY BENEFITS

- Logo placement on the #WWWWeb23 site
- Visibility on 1 email sent to our newsletter database

Opportunity Grant Sponsor

MAX. 1

Due to the logistics involved this sponsor level will only be available until October 12th, 2023

€2K

BRAND VISIBILITY BENEFITS

- Provide 5 full passes and travel (hotel and airfare) to (5) non-local (to Malaga) Europe based people with functional diversity or from underrepresented and marginalized groups* in tech
- Your branding highlighted on all signs as "Opportunity Grant Sponsor"
- Premier logo placement on our website with your preferred hyperlink or own site
- Chance to include goodies in our welcome bag
- 2 Social media promotion and announcement on newsletter
- 20% Branded company discount codes for #WWWWeb23 for you to use or share with your network/customers/partners

* Attendees are selected by organizers through an opportunity grant process

Captioning Big Sponsor

MAX. 1

€2K

Sponsor live captioning for our main hall, help our event become more accessible and be remembered for that!

BRAND VISIBILITY BENEFITS

- Your logo below the captioning shown in every talk
- 2 free conference tickets
- Chance to include goodies in our welcome bag
- Visibility on 2 emails sent to our newsletter database

Party Sponsor

MAX. 1

€2,5K

Exclusive naming of the after party held on the closing of the event.

BRAND VISIBILITY BENEFITS

- Super Banner with the company name behind the main stage
- Logo on the #WWWWeb23 site with links back to company site
- Visibility on 2 newsletters sent to our database
- 2 Tweets and Posts on LinkedIn

Lunch Sponsor

MAX. 1

€3K

Exclusive lunch Sponsor for one of the two conference days with High Visibility branding on all of the tables in the lunch room that will seat 450 people.

BRAND VISIBILITY BENEFITS

- Chance to include goodies in the welcome bag given to all attendees
- 2 free conference tickets
- Logo on the #WWWWeb23 site with links back to company site

Start-Up Sponsor

LIMITED

€2K

If you are a tech start-up and want to be known in the tech community do not miss the chance to take part in #WWWWeb23!

BRAND VISIBILITY BENEFITS

- Roll-up, standing chair and table
- 2 free conference tickets
- Logo on the #WWWWeb22 site
- Your own dedicated partner page on the #WWWWeb23 website
- Publish 1 job offer on our website

Training Sponsor

UNLIMITED

Support the community and bring your whole team to experience #WWWWeb23

Only available until October 20th

BRAND VISIBILITY BENEFITS

	4 People €600	6 People €900	8 People €1.2K	10 People €1.5K
Logo on the #WWWWeb23 with links back	0	0	0	0
Conference Tickets	4	6	8	10
Discount on additional conference Tickets & Workshops	5%	10%	15%	20%
Tweet announcing sponsorship	1	1	1	1
LinkedIn Post	-	-	1	1

Workshop Sponsorship

MAX. 1

€3K

Do you want to share your knowledge / best practices with the community?

Do you want to show how cool your technology or design systems are?

Do you want to evangelize about your company and solutions?

Then, this is your sponsorship!

Conditions:

- Free registration for attendees
- Topics: Web Programming, Design Systems, Javascript Frameworks, Web Design UX, Web/HTML/CSS, Mobile, Software architectures and best practices.

Benefits:

- Logo placement on the #WWWeb23 site
- 3 free conference tickets
- Chance to include goodies in the welcome bag
- Visibility on all emails sent to promote workshops to our newsletter and registered attendees database (minimum of 4)

Booth Sponsorship

LIMITED

€2K

Do you want to exhibit at #WWWeb23 without other visibility benefits?

Then, this is your sponsorship!

Conditions:

Exhibitors will have to provide a booth plan that must be approved by the organisers.

Benefits:

- Booth area in exhibition space (2x2m)
- 1 limited booth pass
- 10% disc. on additional conf. tickets
- 20% disc. on booth passes

About Us

Wey Wey Web is organised by the [J On The Beach](#) organising team with a specific board of specialists on Web Technologies

Organising Committee



Josephine Scholtes



Luis Sánchez



Carmel Hassan



23th - 24th November 2023



WeyWeyWeb

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